

Halcyon

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Seasons of life



Table of CONTENTS

- 01 UDYAT
- 02 MARKETING DAY
- 03 MARKOPHILIC EVENTS
- 04 NATIONAL STARTUP DAY
- 05 E- SUMMIT 3.0
- 06 AAROHAN
- 07 REPUBLIC DAY
- 08 AARUNYA
- 09 KRITANSH
- 10 BATCH-07 EXPERIENCE
- 11 THANK YOU NOTE

HALCYON | VOLUME 5 | EDITION 1

PREFACE

ABOUT THIS EDITION

As we turn the page on another season, we find ourselves reflecting on the ever-changing nature of life. This quarter's theme is "Seasons of Life," and it couldn't be more fitting as the MBA07 cohort graduates and embarks on a new chapter in their lives.

As we bid farewell to this remarkable group of individuals, we are reminded of the seasons of life that we all experience. From the bright optimism of spring to the long, hot days of summer, the cool breezes of autumn, and the stillness of winter, our lives are full of cycles, each with its unique beauty and challenges.

This quarter, we chronicle the many seasons of our students' and alumni's lives through insightful articles and stories that will inspire and motivate you. With this theme we want to explore the joys and pains of growth and change, the power of resilience, and the importance of self-reflection in navigating life's many seasons.

This quarter also saw many events take place, including the much-awaited annual fest Aarunya, which showcased the best of talent and creativity among the students. The conclave Aarohan was another significant event that brought together industry experts and professionals to share their insights and experiences with the student community.

We hope that you enjoy this edition of the magazine, and that it inspires you to embrace the seasons of your life with grace and gratitude.

On this note The Alumni Committee is proud to present you with the March Edition of HALCYON, The Quarterly Newsletter.

UDYAT SESSION

The session conducted by Darshan Sharma on "Trading and Investing - Perception Vs Reality" on February 15th, 2023, at the IIM Amritsar campus was a highly informative and engaging experience for the students of MBA-08. As an alumnus of the PGP-01 batch, Darshan's expertise and experience in the field of finance and investment management were evident throughout the session, and the students were grateful for the opportunity to learn from him.

Darshan's discussion on the differences between trading and investing, and the myths and realities associated with these practices, provided valuable insights into the world of finance. He emphasized the importance of developing a clear investment strategy, doing thorough research, and analyzing data before making any investment decisions. The real-life examples provided by Darshan helped the students to better understand the risks and rewards associated with trading and investing.

The interactive nature of the session allowed the students to ask questions and share their own perspectives on the topic, making it a valuable learning experience for everyone involved. We would like to express our gratitude to Darshan for sharing his knowledge and experience, and for taking the time to conduct the session. Overall, the session was a great success, and the students left with a better understanding of the complexities of trading and investing in the real world.



MARKETING DAY

As our college celebrates 12th November as Marketing Day every year, this year it was organised on the same day. We started off the event by an online session, the speaker for the Guest lecture was Mrs. Juhi Haleja, VP Global Marketing, Bluestacks. Mrs. Juhi Hajela has a tremendous amount of experience when it comes to marketing, as shown by her previous work experiences at McKinsey & Co., Google, Make My Trip, and BlueStacks.

After the session, we had the entire day planned with three major events, starting with a treasure hunt named 'Desi Bazaar' where the participation was in a group of 4 and each group was given a different Bazaar from which they had to identify the products through a treasure hunt. After successfully finding all the products they had to market it among the buyers and the group with maximum sales/earnings was declared the winner of the round.

The second event was 'Trampo-mime', it was again a group event where one person from the group was asked to jump on a trampoline and guess the product mimed by his/her group members.

The third event was 'Mark-o-Twist' where we used the twister game with a twist. The participants in a group of two played the Twister game was evaluated on the basis of number of taglines they could identify from the opponent's questions.



NATIONAL START-UP DAY

03

This year on the national start-up day, the Centre of Entrepreneurship Club IIM Amritsar organised an intra-college event that featured engaging activities.

The VC world: In this activity, participants were given a hypothetical amount of money to invest in various companies. They had to make timely decisions on when to invest and divest money based on the company's performance.

Pitch It : The second activity was a product pitching game, where participants had the opportunity to showcase their unique and well-thought pitches to a live audience.

Start-up GK : The third activity was a start-up GK quiz, which tested the student's knowledge of the startup industry. Questions covered topics such as funding, valuation, and entrepreneurship ecosystem. The best performers in this game were awarded free food coupons.



REPUBLIC DAY

It was the 74th Republic Day in India. An early-morning flag-hoisting ritual was held on the premises of IIM Amritsar to commemorate the occasion, which was attended by the faculty members and the students. The Cultural Committee presented a variety of cultural acts, such as dance, music, and poetry, to entertain the college faculty and students.



The following day, the cultural committee conducted an impressive show at the Attari Border, which demonstrated a greater degree of student zeal. The show at the Attari Border on January 26 was a powerful expression of culture, talent, and nationalism. The students of IIM Amritsar, with their energetic performance, inspired and made the audience feel good. It served as a reminder to everyone of the value of preserving India rich cultural legacy and sense of national solidarity.

AAROHAN 2023

"Aarohan - The Leadership Summit" on January 29, 2023. The theme for the summit was "Innovate, Integrate, Motivate," which focused on the importance of innovation, integration, and motivation in leadership. The event brought together industry leaders from various sectors who shared their experiences and insights on leadership and related it to the theme of the summit.

The esteemed speakers included Mr. Venkitraman Anand, Chief Executive and Whole-time Director, Harrisons Malayalam Limited - RP Sanjeev Goenka Group, Mr. Sumit Mundra, Senior Director (HR), Gartner, Mr. Rejo Francis, National Sales Head, Zee Entertainment, and Ms. Vipin Luthra, Senior Director, PepsiCo. The summit started with an address by the Director of IIM Amritsar, who emphasized the importance of leadership in driving innovation and growth in organizations. The industry experts then took the stage and shared their experiences and insights on various aspects of leadership.



E-Summit 3.0

The Centre of Entrepreneurship recently organised their annual flagship event, the E-Summit, for the first time in offline mode. The summit was a grand success, attracting many participants including entrepreneurs, investors and industry experts.

The summit comprised two key events:

1) Start-up Expo: The Centre of Entrepreneurship's goal is to assemble a wide array of early-stage startups from different industries, giving them a grand platform to showcase their innovative business ideas to investors, industry experts, and students of IIM Amritsar. This also allowed venture capitalists and angel investors to connect with promising startups, thus making it a two-way beneficial event



2) Knowledge Session : The Genesis sessions featured two in-depth interviews and conversations with industry leaders from advanced startup industries like social entrepreneurship, financial technology, and educational technology. Through these thought-provoking conversations, future business leaders and students received valuable insights into their chosen areas.

AARUNYA

Aarunya is the annual cultural, management, and sports fest of IIM Amritsar. This year saw the 7th chapter of Aarunya, in an offline mode after 2 years. Aarunya 7.0 was held on the 11th and 12th of February, 2023, and it was the biggest version of Aarunya, in the history of IIM Amritsar. The festival was inaugurated by Mr. Ramveer Tanwar, popularly known as the Pond man of India, a Greater Noida-based environmentalist and TEDx speaker who is enthusiastic about water conservation.



This year saw more than 40 events by various clubs and committees, which had enthusiastic participation from both the students from IIM Amritsar and other colleges as well. The opening day witnessed fun competitions by various clubs and numerous other competitions which tested the business acumen of the students.



The athletic events witnessed participation from different colleges around Amritsar, and the students of IIM Amritsar competed with them in events like throwball, volleyball, etc. This year's Aarunya also witnessed huge participation across various events in the Unstop platform with around ten thousand registrations in total. The unstop events included quizzes, case competitions, simulation games, etc by different clubs. The opening day concluded with performances by the Antariksh Band and DJ Paranox.



The second day of Aarunya 7.0 saw several cultural events like Mr & Ms. Aarunya, Euphoria, etc. The two-day celebration concluded with the closing ceremony, which was graced by a popular motivational speaker and the founder of the Life leadership movement, Ms. Garima Arora Kannan. The day ended with cultural performances by the students of IIM Amritsar and stand-up comedy by the popular stand-up artist, Gaurav Kapoor.



MARKOPHILIC IN AARUNYA

Markophilic conducted two events in Aarunya 7.0. – Ishtihara 7.0. and Mark – N- Ladder. Ishtihara is an online advertisement making event, where the participants needed to make advertisement videos based on the themes provided.

Mark – N – Ladder, is a marketing improvised version of snake and ladders where participants moved through the ladders by answering marketing and branding questions. The one who does reach the end in the least time was declared the winner.



WAR OF SECTIONS

An inter-section competition where each of the sections competed with each other through a 3-round event. The Rounds included Flash-Mob Performances and voting events. Section C of MBA 08 Batch emerged as the winner and retained the trophy.



KRITANSH

The Sports Committee of IIM Amritsar bided adieu to the year 2022 with the most exciting events of Kritansh 2k22: Badminton, Pool, Futsal, Tug of War, Athletics, FIFA and CS GO. These events showcased the sportsmanship, team spirit and maximum participation from both batches, MBA 07 & 08. All four teams performed exceptionally well in different sports as per their expertise and ended with close competition as the final points table looked like this- Black Pirates with 370 points, Dragon Slayers with 305 points, Viking Warriors with 300 points and Alpha Wolves with 275 points, making Black Pirates the winners of Kritansh 2k22. This enthralling event was successfully concluded on the 17 th of February, 2023, with prize distribution to all the winners of all individual sports, and trophy distribution to all the managers, best players of the tournament and the winners of the tournament, i.e. Black Pirates, which was followed by a rememberable DJ night.



The Sports Committee then visited IIM Kashipur to participate in Agnitraya 9.0, IIM Kashipur's Annual fest. A contingent of 42 best players of various sports from IIM Amritsar was selected to participate in 10 sports. The event was a great success for IIM Amritsar as we fetched 3 Golds in Cricket, Pool (Singles), and Chess and 3 Silvers in Table Tennis, Futsal (Boys), and Throwball. It was the first time we sent our sports teams to another prominent B-School competition.

AGNITRAYA 9.0

@IIMKASHIPUR



SPORTSCOMM @AARUNYA

The Sports Committee then conducted Volleyball, Cricket and Throwball as their major offline events of Aarunya 7.0 on the 11th and 12th of February, with enormous competition from various B schools and other prominent colleges. The event ended up with fierce finals of Cricket and Throwball. The final match of Volleyball was an ultimate success with great participation from the audience.



Along with offline sports, they also conducted two major online events as a part of Aarunya 7.0. They were Shatranj, the Chess tournament and Sangraam, the Sports quiz. These events saw much participation from some prominent B-Schools all over India, with a few participants from B-Schools abroad too.

SANGHARSH

After bidding farewell to the MBA07 batch, the Sports Committee engaged the MBA08 batch in the event Sangharsh 2.0 – “The Clash of Sections”. They conducted six sports in this event: Cricket, Futsal (Boys), Volleyball, Throwball, Badminton, and Table Tennis. The five sections of IIM Amritsar, namely A, B, C, D and E (section E consisted of students of MBA-BA02, MBA-HR02 and DSBA01), competed with one another with sheer passion, commitment, and dedication to secure first positions for their sections win. The sections show great enthusiasm to grab the trophy of Sangharsh

2.0 and become the Champion of the sections. The event saw many supporters cheering for their players from all the sections, and, in the end, the event helped build a good bond for the Octave batch.



MBA07 JOURNEY

Completing my MBA at IIM Amritsar has been an incredible journey. Despite entering as a fresher, I was eager to learn and grow. The program's rigorous academic curriculum offered a comprehensive understanding of various business domains, including marketing, finance, operations, strategy, and others. As my focus was marketing, I gained valuable insights into its real-world application.

Beyond academics, I developed strong relationships with my peers and highly experienced faculty members. Their guidance helped me excel in academics and practical skills development. I also learned time management skills to balance my studies with other activities and personal interests, preparing me for the business world's demands.

Finally, receiving an offer from Tata Capital, my dream company, was the perfect culmination of this journey. I am excited to apply the knowledge and skills gained during my MBA journey and help the top financial services company grow. I am confident that the program has prepared me well for the challenges and opportunities that lie ahead.



Mehek

MBA07 JOURNEY

My time at IIM Amritsar was an incredibly fulfilling one. Making new friends, and learning from my peers was a perfect testament to the community and social environment at the institute. The main highlight of my attending a top-tier institution like IIM Amritsar was getting an opportunity to learn from the best faculty in our country. The knowledge and expertise of experienced faculty members made a significant positive difference in the quality of education and also the opportunities that were available. Exposure to various domains right from the first semester ensured that we get ample amount of time to realize our true calling. Getting exposed to different areas of study and industries definitely helped me broaden my perspective and give me a more comprehensive understanding of the world. Overall, my two years at IIM Amritsar were nothing less than a joyride and I'll be lifelong indebted to this institute for nurturing and honing my skills.



Himanshu Singh

MBA07 JOURNEY



Pujit Sarvaiya

I joined IIM Amritsar after 4 years of disconnecting from academics and a dive into the waters of corporate. During the B-School journey, my role was split into two parts. First, as a student, I went through academics, lectures, assignments & projects and exams and understood the businesses better. The other one was as a Placement Coordinator where I represented the institute to the corporate world and achieved the all-time best Placement season for its students as a team.

I had the opportunity of participating in almost every activity going on campus. Be it representing the batch to the Board of Governors, compering in the Conclaves, or be it performing at Attari Border, reciting poetries or teaching dance, I could check all the boxes on my wishlist.

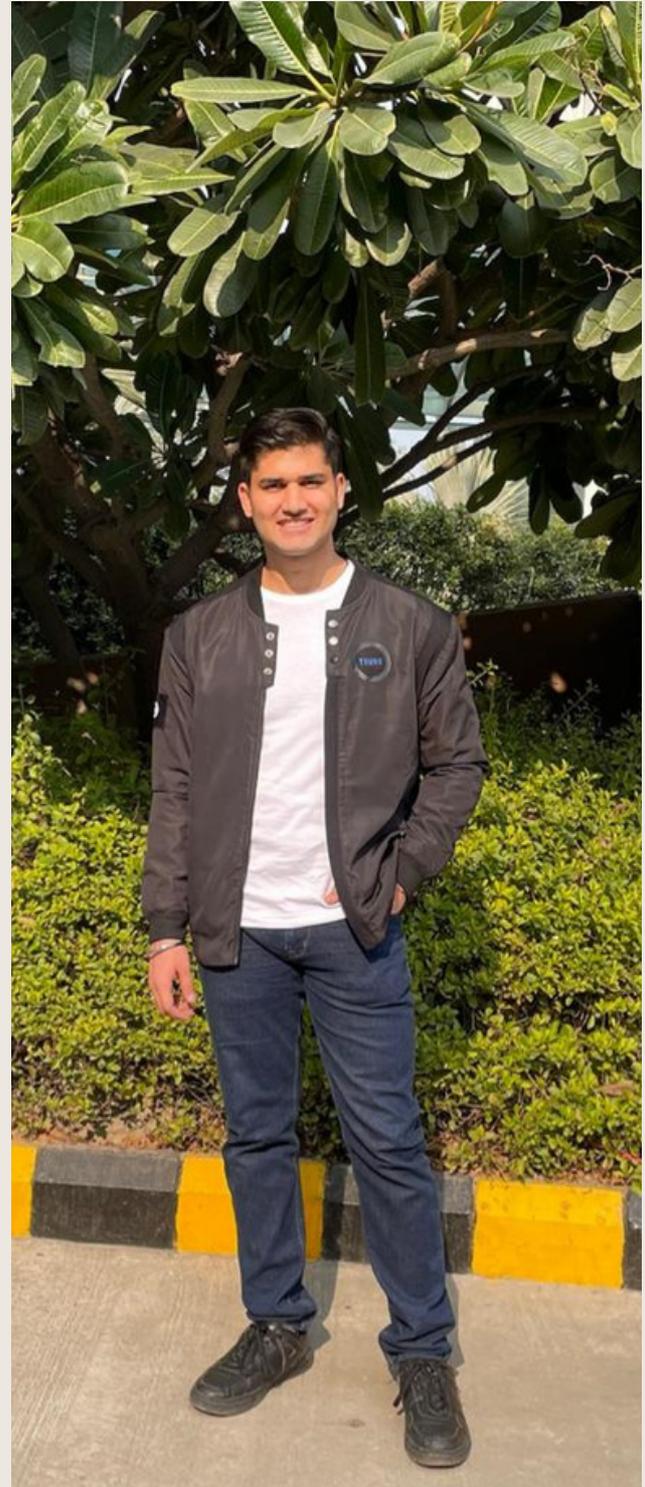
Across all these happenings, the most valued asset I earned is people. The kind of belongingness and love I received from this IIM Amritsar community is precious. As I move on to the next chapter of my life at Adani Group, I can safely say these were the best two years of my life.

MBA07 JOURNEY.

My MBA journey at IIM Amritsar has been amazing. Starting the journey as a fresher made me nervous about the competition, but I had come up with a goal to evolve. The Academic curriculum is well-structured to impart knowledge of numerous business disciplines, such as marketing, finance, operations, strategy, and others. As I decided to pursue Marketing as my major, I learned a lot about every nitty-gritty of the marketing domain and its practical application.

Beyond the classroom, I formed enduring bonds with my batchmates and highly qualified faculty. Their teaching aided my academic success and the development of my practical skills. To reconcile my education with other commitments and personal interests and to be ready for the rigours of the professional world, I also learnt myriad management skills.

Receiving a Pre-Placement Offer from LEAP India Pvt. Ltd., where I interned as a Marketing Intern, boosted my confidence and will to learn even more. I'm eager to use the knowledge and abilities I've acquired throughout the MBA programme to the best of my ability. The programme has given me the best preparation possible for the opportunities and challenges of the future.



Aditya Raj.

THANKYOU NOTE FOR SENIOR ALCOM

16



Dear Beloved SAC,

We cannot help but feel an overwhelming sense of gratitude toward each and every one of you.

We'll be denigrating your efforts and the love you showered by calling you seniors as you stand for something much greater in the walk of our lives as you affixed some beautiful value in our journey through your own quirky sense. "A Perfect Companion" might tailor this heartfelt note better as you guys maneuvered this body by being the soul to it, be it professionally or personally.

The beautiful time we had together combined with the learnings that we elicited from it stands as a testament to the impact you had on our lives and we as a good team assure you that we'll do everything in our capacity to walk down the path that you paved for us and more importantly be the guiding lamps for our forthcoming juniors as well and make you proud.

So, thank you for being the friends that we all needed. Thank you for carving us to be our best selves and most importantly thank you for being there for us.

Best,
Your JAC

ALUMNI COMMITTEE

17



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