

HALCYON

Volume 4 | Edition 4



ACHIEVING TOGETHER



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HALCYON | VOLUME 4 | EDITION 4

PREFACE

ABOUT THIS EDITION

The Alumni Committee, IIM Amritsar, feels honored to present you with the next edition of our quarterly newsletter- HALCYON.

"KRITANSH" the much celebrated annual intra-college sports event of IIM Amritsar, trod the boards as the flag bearer for this manic quarter. Spectrum and Octave combined were divided into four clubs that competed in different sports in their dash to the winner's position. The spirit the students displayed galvanized us into selecting the theme "Achieving Together" for HALCYON this time.

Conclaves such as Vyakriti, Pariprekshya & Sankshetra steered through the circuit of this quarter as well by kindling the flame of curiosity in the aspirants with the industry mavens sharing their experiences and learnings.

So, Let's leaf through and dive deeper into this December edition of HALCYON to know what the students experienced and hop in on this fun ride, and our alumni might get to revisit some of their cherished moments as well.

With this note, The Alumni Committee presents you with the December Edition of HALCYON, The Quarterly Newsletter.



UDYAT SESSIONS

01

Mr. Prasoon Mallik, a management trainee with Coal India ltd and an alumnus of the PGP 03 batch, addressed the students of MBAo8 on the topic of “Careers in Supply Chain Management and Demand Planning.” The ex-supply chain professional delivered an in-depth session regarding the intricacies of the operations sector. He educated students on the real-life applications of theoretical concepts and was able to widen their supply chain management knowledge. The talk was followed by a Q&A session, in which Mr. Prasoon interacted with the students directly and answered all their queries.



Mr. Vinayak Gautam of PGP 03 conducted an online Udyat session addressing the topic “Careers in Finance.” Currently working with Indusind bank as an Assistant Vice President, he was able to grace the students with insights acquired through both research and life experiences. The session was structured around student questions, making it an engaging and interactive discourse. He advised students on the qualifications and skills required to pursue a career in finance and how to go about bagging a coveted job in banking.



The eagerly anticipated and much-awaited official intra-college Sports festival, Kritansh 2022, was put on by the Sports Committee of IIM Amritsar. It is a multi-sports festival of 15+ events and runs through the period from October to January. Kritansh 2022 was kicked off by selecting managers for four teams, i.e., Alpha Wolves, Black Pirates, Dragon Slayers, and Viking Warriors. The two batches were divided into four teams through an exciting and hard-fought player auction from the managers. The first field event, Football, on 16th October 2022 followed this. Students played for the glory of their teams and gave their all to lead them to victory. It was followed by the Volleyball and Throwball. Later came one of the biggest sports, Cricket, with enormous student inclusiveness and extraordinarily energetic and competitive performance by the players. Then marked the arrival of indoor sports events, namely Table Tennis and Chess. This rivalry between the four teams continues with events like Badminton, Tug of War, Carrom, Athletics, 8 Ball Pool, and E-Sports yet to come.

SPORTS DAY



The Sports Committee also takes pride in celebrating National Sports Day. On this day, an event called “Survival of the Fittest” was conducted in which male and female participants competed enthusiastically against one another in various physical feats, like planks and push-ups, to mark the significance of the day. “W-Innings – Fantasy League of IIM Amritsar” was also organized by the Sports committee in collaboration with the Analytics & Business Computing club. It ran through the course of the T-20 Cricket World Cup, where players made their dream teams to win exciting prizes.



SWACHHATA PAKHWADA 04

As per directions from the Government of India, Ministry of Education Department of Higher Education Management Division, Indian Institute of Management, Amritsar observed “Swachhta Pakhwada” from 01.09.2022 to 15.09.2022.



UNITY DAY CELEBRATIONS



Every year, the birth anniversary of Sardar Vallabhbhai Patel is celebrated as Unity Day in the country. Per the direction of the Ministry of Education, Government of India, a week-long celebration from the 25th to the 31st of October under the aegis of Azadi ka Amrit Mahotsav was proposed to honor the teachings and values of Sardar Patel. In light of this, the Students’ Council conducted two events – an online quiz “The Ironman of India” and a poster-making competition “Unity in Diversity”.

STARRY NIGHTS 05



In the previous calendar quarter, FEC undertook a host of events to serve its Mission of continuously Inspiring, Educating, and Fostering Creativity & Knowledge in students towards the vibrant field of Finance and Economics.

In the month of September, FEC started its annual quiz series of Fin-League spread of 3 rounds. The seventh edition of the competition saw colossal participation from Students from Spectrum and Octave batches. As a part of Investor Awareness Week, FEC organized Investor Awareness Programme in association with BSE IPF. The speaker for the session CA Ms. Namita Patel enlightened the students about the various risks associated with investing in the stock markets and guided them on safe investment habits. In the month of December, FEC conducted one of its flagship events - Starry Nights. For the first time in the history of FEC, Starry Night was conducted along with a bonfire. Basking in the warmth of the fire, finance enthusiasts of IIM Amritsar discussed the topic - Portfolio Management.



ABC - The Analytics and Business Computing Club of IM Amritsar, conducted their second IT & Analytics Conclave - Vyakriti, on topic 'Innovating with Conscience – Designing and Deploying of Responsible AI', where prominent industry leaders come together and enlightened our students on various aspects of digital transformation that businesses are going through. All these new developments hold the future of analytics education at IIM Amritsar in good stead.



Panellist talk on various topics as

- Adoption Level of AI
- How big and small companies are adopting AI
- Examples/cases of Bias in AI
- Positive Effects of adopting AI

PARIPREKSHYA

07

On 29th October, 2022 - IIM Amritsar conducted Pariprekshya - The Annual Finance and Marketing Conclave. FEC conceptualized the event and gave it its theme for the Finance Panel - "ESG Trends in Financial Sector: The Prominence of ESG Today and Beyond". The Speakers familiarized the students with the growing buzz around ESG in today's times and its prospects in the near future. Renowned marketing specialists from various industries were present at Pariprekshya'22, and they presented their insightful knowledge on the development and dynamics of the marketing sector. They discussed the topic "Metaverse Marketing: It's Here to Stay!". This was an incredible experience for the young



Industry Interaction Cell successfully organised the sixth edition of its Annual Operations and Strategy Conclave: Sankshetra on December 10 2022. The theme for the Strategy panel discussion this year was "Strategy in the age of volatility: Courage to adapt swiftly"-In the era of rapid technological advancement and externalities, what strategic course of action can an organisation adopt to meet the demands of customers and businesses? How an amalgamation of conventional approaches with strategic courage to act would help to explore new frontiers in businesses for high sustainability and growth. The theme for the Operation panel was "Transparency or End-to-End Visibility in Supply Chain". The panellist from various industries discussed how business decisions can modify for BFSI and supply chain to enhance the bottom line. They also highlighted how swift decision is essential to sustain business in prevailing conditions. Their fruitful discussion helped students to understand how agile methodology aligns deliverables to meet dynamic requirements. The panelists discussed various approaches to Strategy and Consulting to improve business efficiency.



Vaani celebrated Hindi Week with their event called AAYAM. The event comprised the Opening ceremony, Idea Pitching, Poetry Recitation, Story Telling, Farzi Mushaira, Quiz, Essay Writing, and Dubbing. The event ended with a DJ Night where both the batches Spectrum as well as Octave enjoyed. Apart from this Vaani also organized events like

Abhivyakti- This is the speaker of the month series and so far VAANI has conducted it twice, with Kriti Gupta as the speaker for the month of October and with Mr. Ravi Consul as a speaker for the month of November.

Abhibhashan- In the latest episode of Abhibhashan, three members of VAANI dissect the famous speech given by R Madhavan to the students of Harvard on the theme of "India at 2030". The complete analysis can be found on Vaani's official Spotify podcast.

Kavyakriti- The theme of this competition was "Bachpan Ke Din: Days of Innocence." On children's day, we recalled innocent childhood days and shared them in a unique poetry form.

Jan Jatiya Gaurav Diwas- VAANI conducted a speech competition on the occasion of Tribal Day in remembrance of Birsa Munda who was the leader of the tribal communities who fought against British rule to commemorate all the unsung heroes of the freedom struggle.



Sankalp, the social service club, of IIM Amritsar organized a Blood Stem Cell donation awareness event on Saturday, 17 September 2022 at the Institute 's auditorium. The event was in collaboration with DATRI Blood Stem Cell Donors Registry. The objectives of the event were to make the students aware about blood stem cell donation and motivate them to take the initiative to donate. As a result of this event, we were able to successfully register 39 students as registered donors of Stem Cells to DATRI.

Sankalp on 17 th October 2022 in collaboration with NGO Mission Deep organized a Diwali Mela at the college campus and the hostel premises i.e., Blessings City from 12 pm to 6 pm. NGO Mission Deep is committed to providing education to underprivileged and marginalized children with a special focus on the education of the girl child. Girls from the NGO along with their coordinator Ms. Gurseemapreet Kaur were successful in selling the handicrafts and snacks made by the girls of the NGO.



Sankalp on 14th November 2022 celebrated Children 's day with the students of the Agosh School – The School for Specially abled children. The students of IIM Amritsar actively participated in the event and had a fun time painting, singing, and dancing with the students of Agosh School. Sankalp in collaboration with Robinhood Army organized a food donation drive where we distributed 25 ration kits to those families who were in dire need.



MERCHANDISE FOR ALUMNI



As the chilly days of December approach, we tend to immerse ourselves in memories of yesteryear. You may reminisce snuggling into your blanket to weather the Amritsar winter or remember how the winter sun gently warmed you as you walked to class. You may recall the warm cup of coffee shared with friends as you rushed to meet project deadlines or the winter breeze that accompanied you at dinner time.

This year the alumni committee of IIM Amritsar has collaborated with the merchandising and sponsorship committee to prepare special reminders of all these precious moments spent at our institute. We have launched official IIM Amritsar varsity jackets. These customizable jackets come in two colors (blue and black) and will be sent to all alumni who have filled out the form expressing their interest.

We look forward to seeing all our alumni proudly sport these jackets.

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