

# HALCYON

Volume 2 | Edition 1 | March 2021





# TABLE OF CONTENTS

**Page 1**

**Wagah Border  
Performance**

**Page 2**

**New courses being  
introduced**

**Page 3**

**Mirthful  
Metamorphosis**

**Page 6**

**AArunya  
Flashmob**

**Page 7**

**Udyat-Alumni Interact  
Sessions**

**Page 8**

**Sankshetra**

**Page 9**

**COE E-Summit**

**Page 10**

**KYA- Know You  
Alumni**

**Page 11**

**Happy Women's Day**






# WAGAH BORDER PERFORMANCE



Indian Institute of Management, Amritsar celebrated 72nd Republic Day with full zeal and enthusiasm. The day started with the ceremonial flag hoisting performed by Prof. Nagarajan Ramamoorthy, Director of the institute. He addressed the faculty, staff, and students and empathized with how we all can culminate our efforts towards creating a great future for our nation. IIM Amritsar also witnessed memorizing performances by the students. With patriotism in hearts and zeal to be of service to the nation, the students of IIM Amritsar paid tribute to the nation's brave souls by performing a Flash Mob at the Attari Border. It was a fun-filled evening with the students dancing to the patriotic songs' tunes and paying their homage to the nation's heroes. Later with the pomp and pageantry of Beating retreat and the change of guards, soldiers of the Indian Border Security Force and Pakistani Rangers marched in perfect drill, going through the steps of bringing down their respective national flags. As the sun goes down, nationalistic fervor rises, and lights are switched on, marking the end of the day amidst thunderous applause.

# NEW COURSES BEING INTRODUCED



Indian Institute of Management, Amritsar is revamping its courses and even the pedagogy for the upcoming batches, as they seek to make the courses more industry-relevant. The institute plans to launch an Executive MBA and offer specialization in Business Analytics and HR along with the existing courses - MBA and Ph.D. The incoming batches can expect more live projects, role-playing, exceptional learning through outbound activities, and interactive teaching sessions with not just faculty members but also from the industry experts. Thus, the institute is preparing itself to meet such requirements and focuses more on participant-centric learning through simulation and live cases. IIM Amritsar has coped up with the COVID-19 pandemic. It has also ensured that the quality of management learning and the enriching experience is not hampered even in the virtual medium of communication and plan to continue with the same zeal.

*"Teachers open the door, but you must enter by yourself"*



# MIRTHFUL METAMORPHOSIS

## FROM ONLINE CLASSES TO THE PHYSICAL CLASSROOMS

---

*"Whosoever desires constant success must change ones conduct with the times."*

A portrait of Sumana Priya, a young woman with dark hair pulled back, wearing a dark blue and white vertically striped kurta with white floral embroidery on the chest. She is looking slightly to the right of the camera with a neutral expression. The background is a solid yellow color.

**SUMANA PRIYA**  
**PGP05**

It was the dusk of a gloomy day and I was sitting out staring at the sky lost in thoughts with the Chai and fritters my mom made. As a force of habit, I checked my phone only to find out that its time to go back to normalcy. At this point, all I could feel is a relief. A relief that I don't have to spend all my day on zoom. But the relief was short-lived as I had to leave my comfort zone, my home. The D-day has come and it was not easy to leave but that's how life is. After around 10 months, coming back to Amritsar felt familiar and unfamiliar at the same time. It didn't take much time to realize how much better it was to attend classes physically. Amongst all the chaos of travel, COVID tests, academics, etc, meeting all my friends again felt like a breath of fresh air. Greeting and talking to people in person felt weirdly comforting. The best part of being at IIM is the friends and the experiences we share. Unplanned trip to Gulmarg, late-night food cravings, random shopping trips, etc. is what makes coming to campus so much better.



## KAUSHALENDER KUMAR VARMA PGP05



I consider myself to be pro-online classes. Perhaps at the beginning of 2020, if someone would have pitched an idea of our entire tuition going online, I would have vehemently opposed it. But, to my pleasant surprise, I have begun to generate a liking towards the online mode of instruction. The ease of attending the class from your bed, not having to step out into the biting cold or the sultry summer, and having the potential of hosting both the faculty and colleagues from any corner of the world, makes this option very attractive for me. This is perhaps why, after attending over eight months of the online instruction, coming back to our old classrooms was not something I was looking forward to. However, I must say, I soon realised that I was missing out on those animated face to face discussions with our colleagues and faculty, mid-class breaks and the perpetual peer-to-peer learning. It took me barely half an hour to regain my old love for learning on-campus, and I am glad it didn't take any longer!

Starting the MBA journey in the online mode, I had an inkling that it would not be the same but there was not evident reference to compare. In the beginning, the online mode seemed much better in the comfort of home, but that myth started dissipating slowly as the course went forth. Spending long hours in front of the screen started taking its toll on the overall experience of the MBA program. Missing out on activities particularly the conclave buffets was psychologically damaging. I cannot even describe the relief that I felt when the decision was made to open up the campus. In the beginning I was a bit skeptical about coming to the campus because of the apprehensions around the entire COVID scenario. But I finally decide to come to the campus with the second phase of students onboarded. After the transition a stark difference was evident. Group work became much more engaging, peer learning revealed new dimensions, it was a different experience altogether and an excellent one indeed. The offline classes were much more enthusiastic and difficult to sleep through. All the classroom activities had renewed exuberance and the classroom learning more effective. I look forward to cherish every moment of the remaining months of this wonderful experience.



## SAURODEEP CHATTERJEE MBA06



When the pandemic hit and the lockdown pushed us indoors in March, we had to shift to virtual life. A year ago when I decided to do an MBA, I had an entirely different picture in my head. Suddenly, from admissions to orientation, everything was conducted on my 13 by 8 laptop screen. We made friends, studied, and completed our tasks online. Our weekends were booked for movie marathons on Netflix and Zoom calls became a necessity. It got a little exhausting at times. Sitting in front of a blue screen had its downsides. Binge-watching, while stressed, wasn't fun anymore. After nearly a year of leading a virtual life, the saturation was evident. This wasn't just limited to our homes, but there was a genuine desire to be physically around the people we have been interacting with for the last couple of months. We were desperate to resume the life we had before COVID hit this world. The 'Log in-click-camera on-camera off' loop did start to take a toll on us.

With the announcement of college reopening with physical classes after months of online classes, it took some time to accept the fact that waking up at 8:59 for a 9 am class would not suffice anymore. Our timetables had to be altered completely; a major change in the lifestyle that we had built in the past couple of months. And this change had to be incorporated within 2 days. Hanging out virtually was tiresome! The urge to lead a non-virtual life became so strong that we didn't think much before giving up on the convenient 'internet issues' life.

The biggest decision was to make up our minds on where we wanted to start from again? From constant dilemmas between 3 hour sleeps and pulling all-nighters, I guess we all got accustomed to this new way of life rather quickly. It was in a way the same, but there was a significant change in the way we did things now. Presentations happened from behind a podium and not a screen, CP or even DCP for that matter was not out of compulsion anymore, and the canteen bread omelet on an empty stomach felt heavenly. We still do complain about the mess food, but it's bearable with the company around us.

As hectic as it could have been, we nevertheless coupled up the fun and studying together and kept adapting just like Sir Darwin would have wanted. We weren't missing out on the experience that an MBA promised anymore. The chaotic and random WhatsApp groups weren't so random anymore, 3 am submissions became a reality in the true sense and it finally felt like we've entered into the actual MBA experience. Alas, we weren't going through it all alone!



**FARHEEN KAUSAR**  
**MBA06**



# AARUNYA FLASHMOB



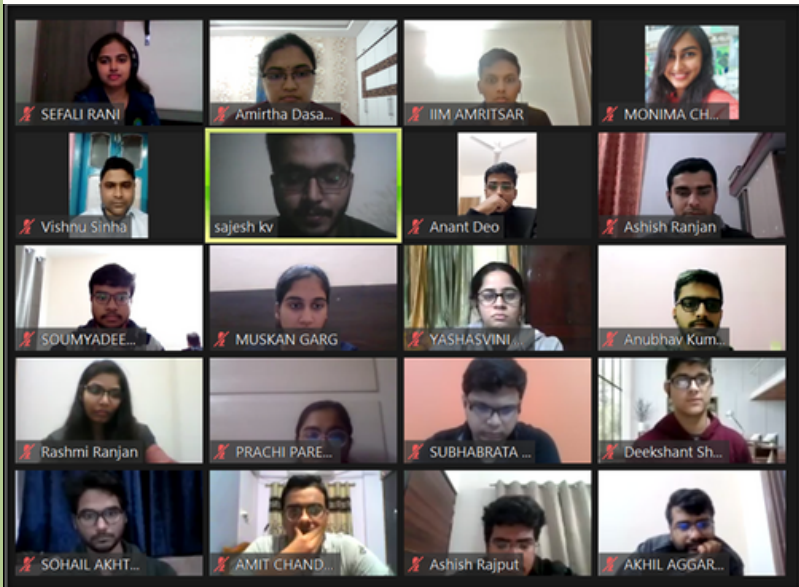
As part of promotions for Aarunya 5.0, the batch of MBA06 put up a show-stopping performance at Mall of Amritsar on 21st February 2021! The students in their signature IIM Amritsar hoodies moved in sync to foot-tapping tunes as the audience cheered them on. With practices late into the night amidst the hectic schedule of assignments, quizzes and exams, the students dedicated themselves to giving their best efforts coming to fruition in the best way possible! Check out more information about Aarunya 5.0 (13th & 14th Mar 2021) on - <http://aarunya.iimamritsar.ac.in/>





# UDYAT- ALUMNI INTERACT SESSIONS

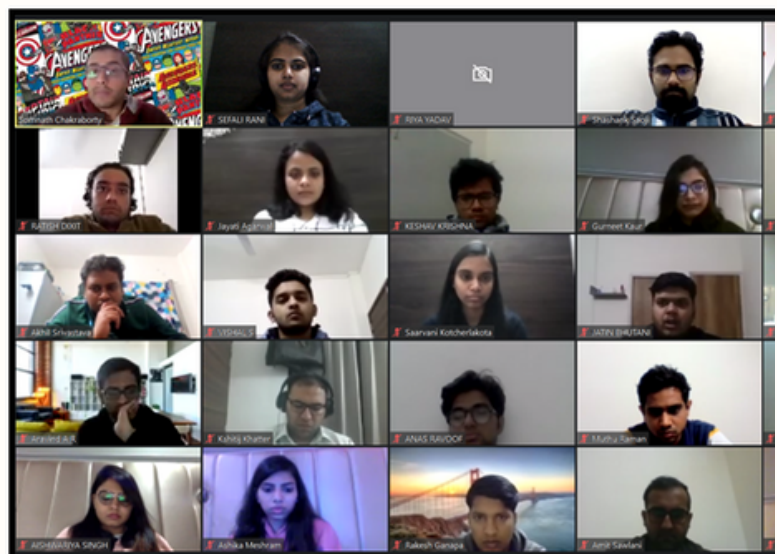
By Mr. Sajesh & Mr. Vishnu (PGP 02)



The students of Indian Institute of Management, Amritsar were honoured to interact with our Alumni from PGP 02 Batch - Mr Sajesh and Mr Vishnu, presently working as Credit Rating Analyst. Addressing the students on the topic - "Credit Rating", they guided the students on the various factors influencing the credit rating of financial institutions. How financial ratios are significant in determining the same and the support-risk theory. They also shared their personal journey and preparation vitals for such a role

By Mr. Somnath Chakraborty (PGP 01)

The students of Indian Institute of Management, Amritsar, were honored to interact with our Alumnus from PGP 01 Batch - Mr. Somnath Chakraborty, presently working as a Deputy Manager at MakeMyTrip and did his summer internship with Golbibo. Addressing on the topic of "Analytics in Hospitality Sector", Mr. Somnath guided the students on the three stages of Data Analyst's life with the essentials of Hard & Soft skills required. He also shared the role of analytics in typical business problems and appropriate courses to sharpen one's analytical adept.





# SANKSHETRA

Industry Interaction Cell successfully organized the fourth edition of its Annual Operations and Strategy Conclave : Sankshetra on January 9 and 10, 2021 in VC mode. The theme for the Operations panel discussion this year was 'Reinventing Supply Chains for the Post Pandemic World' and for the Strategy panel discussion was 'Evolving Strategy and Consulting Amidst Changing Socioeconomic Outlook'. The Operations panel included experts in the domain of Supply Chain Management from organizations like Kellogg Company, Bateel International and Raymond Apparel Limited. The panelists accentuated the need to move from brick and mortar to IT-enabled organizations to ensure the global scalability of supply chains. They discussed the impact of the pandemic on global supply chains across various industries and how automation and digitization can transform the supply chain of an organization. The Strategy panel included veterans in the field of Strategy and Consulting from esteemed organizations like IBM India Pvt. Ltd., Axis Bank and Reliance Jio to name a few. The panelists discussed various approaches to Strategy and Consulting including the importance of modularity in order to test solutions quickly and iterate. They emphasised on the need to build robust systems to tackle unforeseen circumstances by increasing tolerance for failure. They also shared their thoughts on how the role of a consultant includes looking at both sides of the business - idea front as well as the resource front.





# COE E-SUMMIT



The Inaugural E-Summit 2021 conducted by Centre of Entrepreneurship on the 7th of February received a thunderous response and shaped out to be a huge success.

Entrepreneurship Summit, 2021 aimed at fostering the Entrepreneurial ecosystem, witnessed the gathering of Startups, Investors and, industry stalwarts. The day started with a Startup expo with Registered Startups pitching their business ideas in front of the investors- The Chennai Angels. All the attendees very much appreciated this unique experience of witnessing a cold pitch for funding. Startup Expo was followed by two workshops on Business Pitching, Start-Up and Business Finance.

Towards the latter half of the day, we saw a panel discussion on the theme "A day in the life of an entrepreneur- Transcending the ordinary." The veterans from Again Drinks, JSL Lifestyle Limited, Educorp Trainings, The Dexterity Global Group, Helyxcon Healthcare Solutions, The Glitch & Chtrbox.com spoke on how they overcame many obstacles to become who they are now!

All the attendees and students of IIM Amritsar showed great enthusiasm during the E-Summit by actively engaging with the industry leaders via Q&A session. To wrap up the E-summit, COE collaborated with Culcom to organize a Stand-Up comedy event by the MBA turned comedian- Mr. Rahul Dua.

# KYA

## KNOW YOUR ALUMNI

The Alumni Committee of IIM Amritsar is glad to introduce a new series called 'KYA' also known as 'Know your Alumni'. It is a fun kind of initiative wherein we explore more of our esteemed alumni through their exciting affable journeys/thoughts/insights with us all. Whether they have a story for us or a lesson to share, we all are up for it! These are published as snippets on our social media pages.

## LAUNCH OF NEW ALUMNI INTERACT SERIES

*"The best relationship starts with getting to know more!"*



KYA  
KNOW YOUR ALUMNI

Autobiographical Chronicle  
A simple music fan who loves sports



**Akhil Krishna - PGP 02**

Cherished Pastime

Being part of Sports Committee, managing the first 2 years of Aarunya and organising the first Marathon Runbhoomi



KYA  
KNOW YOUR ALUMNI

Autobiographical Chronicle  
Ambitious, Multi-talented, Always ready to Dance



**Meenakshi Teli - PGP 02**

Interests

Dancing, Reading fictional novels, Fitness, Travelling



KYA  
KNOW YOUR ALUMNI

Autobiographical Chronicle  
A happy to go person who enjoys hanging out with friends. Like to learn new things.



**Kunal Raut - PGP 03**

Hobbies

Writing blogs, playing chess





*Happy Women's  
Day*

**From Challenge comes Change,  
So let's all Choose to Challenge!**



**Bhavani Nuka**  
**Accenture**



**Khushboo Singh**  
**Executive Access**



**Reena Samad**  
**NTC Logistics**



**Ruchila Roshankhede**  
**Flat Tummies**



**Parul Singh**  
**I-PAC**



**Kairavi Verma**  
**Hexaware**



**Meenakshi Teli**  
**Kohinoor Fabricators**



**Jyoti Singh**  
**Pazo**



**Vandana Yadav**  
**JP Morgan Chase & Co**



**Anushree Purohit**  
**Myntra**



**Divya Shanmugham**  
**Xiaomi India**



**Samiksha Sahu**  
**Discovering Dots**



**Shreyasi Shantaram**  
**upGrad**





**Yamini Bose**  
**TonkaBI**



**Radhika Boyat**  
**Xiaomi India**



**Sweta Ramuka**  
**Trend Ltd.**



**Shivani Chholak**  
**Accenture**



**Neware Gunjan**  
**VGL Group**



**Samina Naaz**  
**Accenture**



**Anuradha Kumari**  
**Accenture**



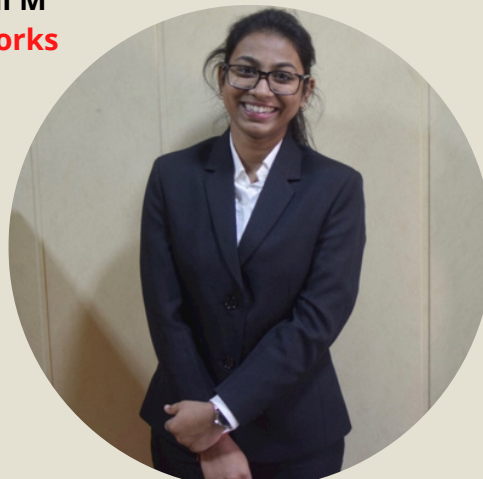
**Saloni Singh**  
**Singular**



**Indrani Mili**  
**Weddingz.in**



**Harshini M**  
**JungleWorks**



**Himani Maggavi**  
**KPMG**



**Shubhra Sharma**  
**Unacademy**



**Aiswarya Sara Mathew**  
**Anand Rathi**





**Sonali Panwar**  
**HT Media Ltd**



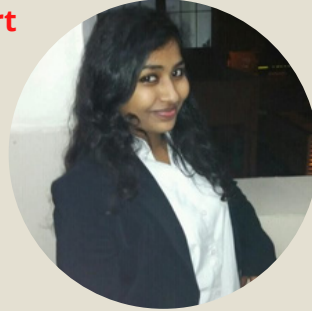
**Vandita Sheoran**  
**Karexpert**



**Aboli Kasar**  
**SBI Mutual Fund**



**Himshika**  
**Pidilite Industries Limited**



**Pramita Wankhade**  
**Zen enterprise**



**Krati Arora**  
**Axis Bank**



**Anamika Sinha**  
**Accenture**



**Ayushi Kapil**  
**Emxcel**



**Kirti Patidar**  
**SHAREit Technology**



**Karishma Singh**  
**Xiaomi India**



**Priyanka Patankar**  
**Intellect Design Arena Ltd.**



**Medhavi Kumar**  
**EY-Parthenon**



**Himani Hooda**  
**Dell India International Services**



# Alumni Team

## Alumni Chairperson



Prof. Harpreet Kaur

## Executive Members



Pankaj Yadav



Chakshu Chawla



Nikhil Sharma



Sumit Singh



Amirtha Dasarathi



Taniya Aggarwal



Monima Chowdhury



Anirudha Samant



Sefali Rani





**Indian Institute of Management,  
Amritsar**  
**Punjab Institute of Technology Building**  
**Inside Government Polytechnic Campus**  
**Polytechnic Road**  
**PO: Chheharta**  
**G.T. Road Amritsar - 143105**  
**Phone: 0183-2820040**