



Halcyon

"Journey"

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Journey. "MBA to STARTUP"

- Aryan Singh Chouhan

Before his MBA, Mr Aryan Singh Chouhan worked with the Dainik Bhaskar group. During his MBA from IIM Amritsar, he received an internship at KPMG. Then, he was offered the job as an Associate consultant by KPMG. While working for KPMG, he came across a project related to the world bank, wherein he had come across various start-ups and businesses, how the government should give ease of business and what steps a government should take to improve their businesses. He learnt that this model is only helping big money makers and not the tiny entrepreneurs because they have the capital constraints, and even if they have the expertise, there was a big gap between the demand and supply. Hence, he started his own company. His friend circle and other connections helped him a lot, and as he was in connection with blockchain technology and the bitcoin market from 2012. He developed the business models and financial plans to guide the investors to develop the business and capital. Hence, his capital management and consultation combination helped them grow better.

A Message from Aryan

"A successful entrepreneur gives his 200% effort and believes that he can reach the destination with all the given and available resources."

Founder of:

HITAM FINANCIAL
INVESTMENT CONSULTANCY
SERVICES LLP



DELHI CHAPTER MEET

AT RADISSON BLU DWARKA



The chapter meeting of IIM Amritsar students took place at the Radisson Blu Dwarka on 26/12/2021. The Hon'ble Director sir, greeted all the participants. The Director informed the alums about the new development of academics in the college and started MBA–BA and MBA–HR as specialised courses. Further, he also informed alums about the progress of the construction of the permanent campus.

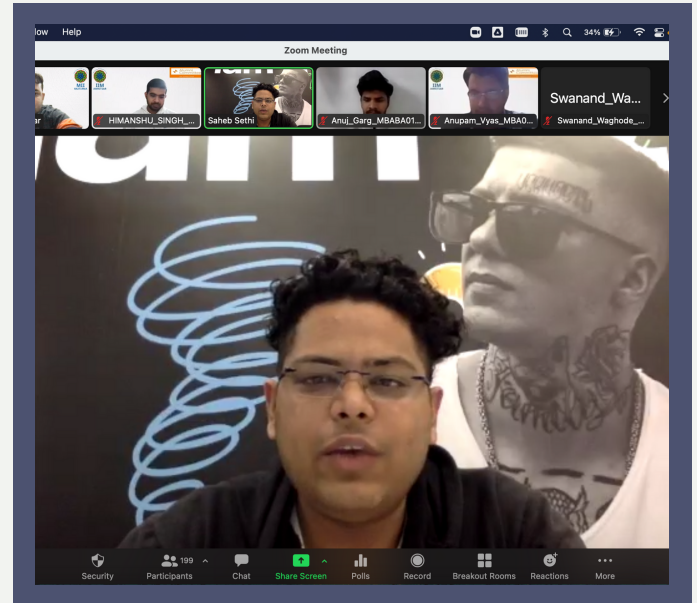
He later asked about the changes in the course module that might increase the pre–adaptability of the IIM Amritsar students to the corporate world.



UDYAT

SESSIONS

Addressing on the topic of "Career in Strategic Management", Mr Saheb guided the batch regarding the importance of strategy as a career. He sensitized the batch on how a strategy should be formed for any company by prioritizing the strategy's economic aspect. He further gave pointers on resume building for strategy roles and various kind of live projects that can help in building the resume.



Saheb Sethi (PGP-02)



Rahul Raja Dunna (PGP-02)

Addressing on the topic of "Career as Business Analyst", Mr. Rahul guided the students about importance of Analytics as a career and as a part of the management life. He sensitized the batch on career progression in analytics and the modules that should be handy in order to excel in corporate life.

SPORTS SECTION

SPORTS COMMITTEE

SANGHARSH

SECTION WARS

In March, the Sports Committee came up with an inaugural event of Sangharsh- The Clash of Sections, different sections compete against one other. The committee aims to add this event as one of the flagship events in the academic calendar from next year.



KRITANSH



Kritansh 2021, brought new zeal to the hectic life of the MBA students, with four teams competing for the ultimate prize. Players showed their mettle in Cricket, carrom, chess, etc. However, unfortunately, with the outbreak of the third wave, we could not bring it to a full conclusion.



AARUNYA 6.0



A cultural event was organised where the students of both batches performed dance, songs, poems, and other arts. The event was also graced by faculty members who encouraged the students with their words. AArunya 6.0, despite being conducted online, saw artists such as Mohit Chauhan, Vipul Goyal, and Harsh Gujral gracing our screens and entertaining us.



LEADERSHIP SUMMIT

AAROHAN'22

Industry Interaction Cell successfully conducted the Inaugural Leadership Summit – Aarohan'22 on 30th January, in virtual mode. Insightful discussions around the theme "Rise Like a Phoenix" aimed to capture the will and grit the managers need to display to surpass difficult situations faced during their careers post-pandemic that ultimately led them to success.

Eminent industry leaders from organizations like Ducati India, V-Mart Retail Ltd, National Commodity and Derivatives Exchange, etc., graced the online discussion and shared their experiences and knowledge. The discussion focused on how the industries took up the challenge posed by the pandemic and evolved themselves to survive their market and reinvent their services to serve the people better. Students got the opportunity to interact with these leaders, helping them gain valuable insights about leadership and management.



OPERATIONS & STRATEGY CONCLAVE

SANKSHETRA'21

Industry Interaction Cell successfully organized the fifth edition of its Annual Operations and Strategy Conclave: Sankshetra'21 on December 19th, 2021, in Radisson Blu, Amritsar. The theme for the Operations panel discussion was 'Aligning People, Processes, and Innovation Across the Supply Chain Spectrum,' and the Strategy panel discussion was 'Business Strategy On Carbon Neutrality: Next Steps For a Sustainable Climate.' The operations keynote speaker and panel included experts in supply chain and operations from Accenture, Apollo Hospitals, etc. The panelists discussed how a proper alignment of people, process, and innovation is crucial to leverage supply-chain technology investments and the future for successful digital transformation across the supply chain. The Strategy keynote speaker and panel included experts in strategy, growth, and sustainability from organizations like ThyssenKrupp, Tech Mahindra, Licious, etc. The panel discussion revolved around how the business strategies are evolving to accommodate changing business models and how the companies are trying to align their business strategies with a focus on carbon neutrality.



Celebrations



In the wintry months of December, January, and February, the Cultural Committee celebrated Christmas, New Year's Eve, Republic Day and Women's day. For Christmas, the students became Secret Santa's for their batchmates during exams and collectively released their post exam stress on the DJ Night organised on New Year's Eve. The Republic Day celebrations had to be conducted online owing to the students having been sent back home because of COVID.

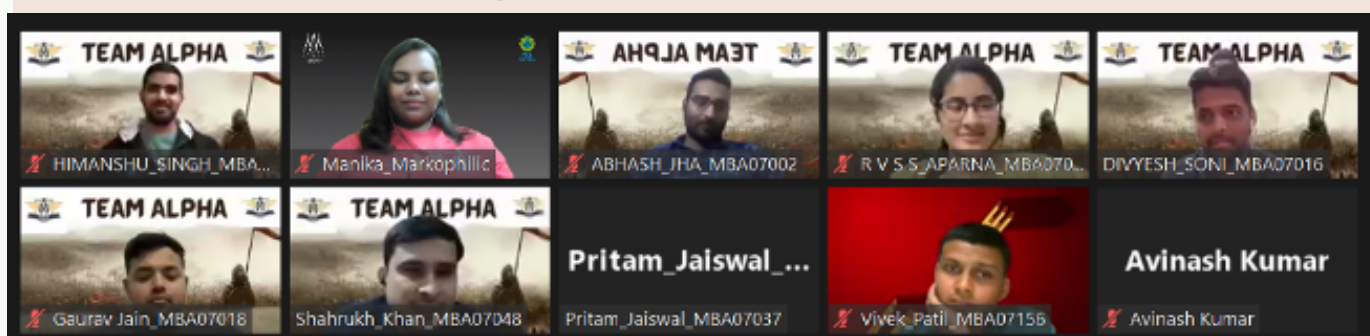
International Women's Day celebrates the power of women – their rights and role in our lives and society. To celebrate the same spirit in IIM Amritsar, a play along with musical night was observed in the Hostel campus of IIM Amritsar.





WAR OF SECTIONS

Markophilic conducted the second edition of War of Sections this year. The event consisted of two rounds. The first round was an online competition among the sections of MBA07 batch. The participants had to create a video story of about two minutes creatively advertising the product given to them. The best two teams from all the sections moved to the final round which was conducted on 23rd January 2022. The finale gave the participants an opportunity to experience how promotions work. The finalist teams were given a few days to design a promotional campaign for their section. The campaigns saw the creativity and use of different modes by the teams. On the day of the event, they were given 10 minutes to pitch for their section. Then, all the participants in the meet were requested to cast their vote.



**Ramakrishnan M**

Head, Agtech Business Unit
Tech Mahindra

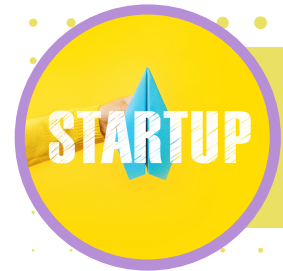
**Varun Miglani**

Angel Investor at AngelBay
and Faad Network

**Sorabh Agarwal**

Co-founder at AngelBay

STARTUP EXPO 2022



In this event 10 startups were shortlisted and were given the chance to pitch their startups in front of renowned Angel investors and Venture Capitalists. The investors were having expertise in different fields like Agriculture, Automobiles etc. The startups were also from a variety of sectors from Agriculture to Edtech to Automobiles etc. The founders were also having a strong experience in their industry.

The event was highly popular among the students as many witnessed the live pitching to investors for the first time. The event also got attention of students because of the Entrepreneurial ecosystem created by the Shark Tank India. Overall the event was a great learning session for students. The next year the Entrepreneurship club is planning to double up the number of investors and startups for the event.

Alumni Team

Alumni Chairperson



Prof. Harpreet Kaur

Executive Members



Amirtha Dasarathi



Anirudha Samant



Monima Chowdhury



Sefali Rani



Taniya Aggarwal



Anupam Vyas



Gaurav Jain



Himanshu Singh



Swanand Waghode



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